



INSPIRING CONFIDENCE, RESILIENCY & COMMUNITY.

2020 spring leadership retreat sponsorship opportunities



Kristin St. Marie, sponsorship chair | stmariek@gmail.com | (517) 388-1378

Celebrating the 5th Annual empowHER Leadership Retreat


April 25, 2020


Breslin Center at Michigan State University
All girls grades 4th through 9th are welcome


empowHERretreat.com

After five years of perfecting the empowHER Leadership Retreat programming, we are updating to a new, one-day format for 2020—allowing us to maximize the benefit of the program and enhance our reach to an even more diverse group of girls!

In 2016, 150 girls from across mid-Michigan attended the inaugural empowHER Leadership Retreat. In 2017, we doubled our capacity, and then in both 2018 and 2019, we welcomed 450 girls!

 leadership retreat is a grassroots initiative aimed at reaching young girls at the right time to give them the skills to take on personal and professional challenges in their lives.

Inspired by a tragedy when a talented life was taken too soon,  was created to provide all girls from diverse backgrounds with the tools to find confidence, passion and purpose.

With support and education in our interactive workshops this spring,  girls will embrace their strengths and differences, build their self-confidence and participate in service projects that demonstrate the importance of giving back to their community.

We would love to have your support as we work to help empower our community's next generation of leaders.

Sincerely,



Title Sponsor: \$15,000 (1 available)

All benefits of Empowerment Sponsor, plus:

- Invitation for up to 12 guests for an MSU Women's Basketball home game and meet-and-greet with the team and staff during the 2019-20 season (dates to be determined by basketball office)
- Public thank-you from the stage at the event and the opportunity to provide brief closing comments to families and attendees from the main stage

Empowerment Sponsor: \$10,000 (3 available)

All benefits of Confidence Sponsor, plus:

- Invitation to attend opening and closing ceremonies
- Logo included on digital promos outside Breslin Center
- Logo included in MSU Alumni Magazine ad

Confidence Sponsor: \$5,000 (6 available)

- Logo on back of event T-shirts
- Logo on empowHER website and in digital communication
- Thank-you post on empowHER social media channels
- Opportunity to include item in attendee swag bags
- Logo in Capital Area Women's Lifestyle magazine ad
- Logo featured on registration area sign
- Logo featured on Confidence Sponsor slide in event slide show

Resiliency Sponsor: \$2,500 (unlimited)

- Name listed on website, in eblasts and event program
- Name included on registration area sign
- Name included on Resiliency Sponsor thank-you slide during the event
- Opportunity to include item in attendee swag bags
- Name listed in thank-you ad in Capital Area Women's Lifestyle magazine

Community Sponsor: \$1,000 (unlimited)

- Name listed on website, in eblasts and event program
- Name included on Community Sponsor thank-you slide during the event

Please note: Logos must be sent to Kristine Kletke at Kristine@pmsimarketinggroup.com by April 1, 2020, to be included on materials for the event. Files should be .ai, .eps or .pdf

This community event is not a program of MSU Women's Basketball.



SPONSORSHIP CONTRACT

ORGANIZATION NAME: _____

CONTACT NAME: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

SPONSORSHIP OPTIONS:

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor: \$15,000 | <input type="checkbox"/> Resiliency Sponsor: \$2,500 |
| <input type="checkbox"/> Empowerment Sponsor: \$10,000 | <input type="checkbox"/> Community Sponsor: \$1,000 |
| <input type="checkbox"/> Confidence Sponsor: \$5,000 | |

PAYMENT:

- Check enclosed (please make check payable to Michigan State University)

Check will be mailed to: EmpowHER Retreat
Berkowitz Complex, suite 110
Michigan State University
534 Birch Road
East Lansing, MI 48824

Credit card: MasterCard Visa

Card number: _____ Exp. date: _____ CSV: _____

SIGNATURE

DATE

For contributions of less than \$1,000, visit:

<https://givingto.msu.edu/2236>

For more information, contact:

Kristin St. Marie | (517) 388-1378 | stmariek@gmail.com

Michigan State University is a 501(c)(3) organization. Your sponsorship/donation is tax deductible to the fullest extent allowed by law. MSU's nonprofit ID is #38-6005984

